MURAT GÖRKEM

MOTION & VISUAL DESIGNER

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PROFESSIONAL SUMMARY

Motion & Visual Designer based in Ankara, working at the intersection of kinetic typography, Out-of-Home (OOH) campaigns, generative AI synthesis (ComfyUI), and original sound architecture. Engineers end-to-end commercial motion systems, from expression-driven After Effects workflows to custom audio/SFX scoring.

WORK & PRODUCTION EXPERIENCE

Motion Designer | Independent — muratgorkem.com | 09/2025 – Present | Ankara, Türkiye

- **THE YOUNG ONES: VOTE (Kinetic OOH Campaign):** Engineered an 8-second (1080x1920, 60fps) vertical DOOH billboard system for The One Club for Creativity's “Get Out the Vote” brief. Combined ComfyUI procedural HUD synthesis with After Effects expression rigs, kinetic typography, and corner-pinned urban compositing.
- **NOIRE (Audiovisual Motion Study):** Directed, composed, and produced a brutalist audiovisual piece anchored by an original midtempo bass score in Waveform DAW. Generated monochromatic architectural assets in ComfyUI and drove them in After Effects with custom expressions, audio-reactive displacement, and luma-keyed crimson extractions.
- **RAMMSTEIN: SONNE (Performance Visual):** Directed, recorded, mixed, and edited a multi-angle industrial guitar performance visualizer. Built phase-aligned audio production with dual-tracked D-Standard guitar stems and glitch-mapped kinetic typography in After Effects and Premiere Pro.
- **Local Generative & Motion Pipeline:** Engineered local ComfyUI workflows (ControlNet, custom node graphs) optimized for a 16GB VRAM architecture. Deployed a custom front-end portfolio site (HTML/CSS/JS, Cloudflare DNS).

Visual Identity & Digital Asset Designer (Project Contributor) | Institutional & Academic Visual Communication Initiatives | 10/2025 – 06/2026 | Ankara, Türkiye

- Built minimalist visual frameworks for print and digital campaigns, executed under fixed deadlines.
- Produced large-format digital assets and print-ready packaging layouts (300 DPI, FOGRA39 CMYK calibration) with strict typographic hierarchies.

TECHNICAL CAPABILITIES & CORE DISCIPLINES

Motion & Compositing: Adobe After Effects (Expressions, Kinetic Typography, Audio-Reactive Systems, Compositing), Adobe Premiere Pro

Generative AI Synthesis: ComfyUI & Stable Diffusion (Custom Node Workflows, ControlNet, Procedural Asset Generation)

Visual & Print Systems: Adobe Illustrator (Packaging & Vector Systems), Print Pre-Press (FOGRA39 CMYK), Adobe Photoshop, Front-End Web (HTML5, CSS3, JavaScript)

Audio & Sound Architecture: Waveform DAW, Original Electronic/Midtempo Bass Scoring, Multi-Track Guitar Recording, Subtractive EQ, Mixing & Mastering

Core Domains: Kinetic Typography, Out-of-Home (OOH / DOOH) Campaigns, Brand & Packaging Systems, Audiovisual Direction

EDUCATION

Ankara Yıldırım Beyazıt University (AYBÜ) | 09/2024 – 06/2028 (Expected)

B.A. in Visual Communication Design, Ankara, Türkiye

Core Focus: Motion Design, Visual Identity, Kinetic Typography, Packaging Design, Generative AI Integration.